

FACTS

INTERACTIVE MEDIA ARTS ... GRAPHICS & INTERNET PRODUCTION



This is "A Higher Digital Education" program geared for the designer and/or artist who will benefit from a broad array of skills. Going beyond usual programs, the successful graduate is prepared for today's production demands in graphic design and advertising design, plus Internet site development combining audio, video, and animation components. The potential Higher rewards!

Options permit the program to be completed earning a degree or certificate.

Program overview

- Limited enrollment requires recommendations by both Admissions & Faculty review.
- Wide range of skills taught: Conceptual design incorporating digital techniques for print & Internet development applications.
- Learn creative strategies for advertising & collateral in a hands-on environment.

Kinds of jobs

- Digital Artist & Designer
- Package & CD Content Creator
- 2D Animator for Website & Broadcast Applications
- Broadcast & Motion Graphics Designers
- Branding & Collateral Advertising Content Creator
- Art Director for Advertising
- Internet Site Developer incorporating video & animation
- Flash/Rich Media Developer
- Digital Illustrator

Skills

- Adobe Photoshop including alpha channels & masks in a conceptual development studio
- Visualization for conceptual development
- Identity design incorporating Adobe Illustrator & InDesign
- Branding & Corporate Identity art direction and production
- Prepress and Color Development for 4-color print production
- Sony Vegas or related audio/video editing
- Internet Site Development integrating data driven interfaces
- Focused audio & video production for advanced web development
- 2D Animation with Adobe Flash
- Portfolio development & gallery competition
- Corporate package creation
- Broadcast design



LIVING ARTS COLLEGE

AMERICA'S
CREATIVITY
COLLEGE

Raleigh, North Carolina USA

living-arts-college.edu
americascreativity.us
USA phone: 919.488.8504

Toll Free: 800.288.7442
3000 Wakefield Crossing Drive
Raleigh, North Carolina USA

SPECIAL Facilities and Faculty

- Apple Macintosh & Windows studio experiences
- Print plus video & audio studio software opportunities
- Real-world experienced faculty & staff
- Video editing & post production options
- Portfolio gallery competition
- Unique & trend setting Digital campus

Students and Alumni

- Living Arts College has an AIGA Student organization
- Living Arts College students have an annual trip to NYC for BDA/Promax (Broadcast Design Association). Costs are additional to tuition, but reasonable and at group rates
- Students enter local and national professional competitions such as HOW Magazine, Communication Arts Annuals, & the ADDY Awards

Added important facts ...

This program set may be taken in degree format. A shorter Certificate program is available. Contact an Admissions Officer for expert advice relative to your present skills and your education to date.

*A
Higher
Digital
Education™*